

# WHAT IS #COLLABORATIVECASH?

## COLLABORATION

Collaborative Cash Delivery (CCD) Network is a global network of international non-governmental organisations (NGOs) who operate in every global humanitarian crisis that provides cash programming. CCD's partners are estimated to deliver 80% of the "last mile" cash assistance. The collaborative cash partners are committed to transforming the delivery of cash programming through the collective impact of cash programme delivery. CCD members believe greater collaboration will enable the humanitarian sector to bring the best available actors in a given context into adaptive cash and voucher assistance (CVA) partnerships that deliver more timely and impactful CVA to people affected by crises.

Due to the diverse expertise and long-term global footprint of its membership, CCD is able to reach the most marginalised and hard to reach populations in a variety of complex humanitarian disaster contexts. Founded in the wake of the Grand Bargain's 2016 annual meeting, the network has made significant strides since then towards its goal of harnessing the potential of the best available actors in a given context in order to reduce competition and costs while maximising impact at the field level. The network is continuously looking for ways to bring the most relevant experience and expertise together in order to generate value for in-country collaborations.



CVA programme overseen by a CCD Network partner in Ethiopia using Last Mile Mobile Solutions (LMMS) system for digital beneficiary registration and asset transfer management. This platform is shared with members of Ethiopia's CCD network. By using available digital technologies, such as LMMS, Ethiopia's CCD network members are committed to utilising digital beneficiary management and e-payment transfer systems where appropriate by moving towards e-payment systems, such as mobile money, e-vouchers, and/or bank transfers, etc. © World Vision

## STRENGTH THROUGH PARTNERSHIP

CCD's model enables more effective and efficient operations in an adaptable, agile, collaborative ecosystem that allows the partners to reach greater scale and amplify impact.

The network is establishing norms of collaboration across the CVA value chain to enable actors to form rapid, reliable partnerships that share responsibilities that harness and complement the best of each organisation. By deploying in-country facilitators, CCD works to overcome barriers to collaboration ensuring that all actors, including local NGOs, the private sector, and governments, have the opportunity to form productive partnerships that enable them to embark on larger projects using a common approach to technical and operational cash coordination.

The model strives to help programmes to become more cost-efficient in that it:

- allows for risk and cost-sharing between collaborators
- improves accountability to affected people as a result of its adherence to share best practice standards
- provides flexibility and adaptability in varying and evolving contexts
- enables streamlined ways of working

by aggregating systems, following common standards, harmonising technical and operational models, and systemising the ecosystem through a network approach.

# TRANSFORMATIVE APPROACH

Over the past two years, CCD has conducted several pilots in different countries as we developed our collaboration model. We have nearly 20 countries from Latin America to sub-Saharan Africa to Asia in various stages of the collaboration process. National networks have been launched in five countries (Colombia, Ecuador, and Ethiopia, Uganda, and Nigeria). Fourteen other countries have expressed an interest or have begun exploring opportunities for a national network. These include Cameroon, El Salvador, Guatemala, Indonesia, Kenya, Malawi, Mozambique, Nepal, Peru, Philippines, Somalia, South Sudan, Venezuela, and Zimbabwe.

CCD is continuously looking for ways to bring the most relevant experience and expertise together in order to generate value for in-country collaborations. Which is why CCD has developed a collaboration products and services workstream to make collaboration easier and more successful and socialise and build familiarity with ways of collaborating across CCD's global and national networks. This workstream includes a collaboration toolkit to support the national network "franchise" model, a pool of collaboration experts, a monitoring, evaluation, accountability, and learning (MEAL) framework, data interoperability support, and an online collaboration modelling tool, amongst other products and services.



## Response Builder.

Response Builder is CCD's collaboration modelling tool that strives to help humanitarian actors design a collaborative cash delivery model. This tool is meant to be used during the design phase after completing the assessment and analysis phases of a response. For now it serves to document the way users design their collaborations and combine resources; in the future it could have more functionality to help users improve their collaboration designs or even be built out to document implementation design (i.e. cash distribution).

As the product is piloted and used in the field, some additional improvements will be made in the design and functionality of the tool. These are a few aspects of the product that CCD plans to focus improving during phase 2 of product development. Future iterations of this tool aim to:

- incorporate improvements to programme and contractual design functionality
- build in more depth to delivery design functionality (e.g. allow users to add customised roles – sectoral, protection, etc.)
- add additional guidance and prompts (e.g. provide guidance and best practices on the different design choices)
- integrate decision log functionality and evaluation recording mechanisms for design choices (i.e. build evidence over time on collaboration design choices to continuously improve guidance and best practices)
- build out marketplace and implementation functionality (e.g. add project management/status and collaborative decision-making functionality).



CCD partners mapping existing technology as part of collaboration planning  
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## COLLECTIVE IMPACT

CCD Ethiopia is one of CCD's in-country networks. It is made up of 14 NGOs aiming to harmonise cash delivery for increased scale, efficiency, effectiveness and collective impact. The network materialised in an organic way, with numerous ongoing initiatives to foster collaboration at the advocacy, networking and operational levels and respond to evolving demands. In order to enhance the clarity around the various initiatives and ensure decision-making is collaborative and representative of the wider membership; an overarching governance framework has been developed.

Thanks to ECHO funding, CCD Ethiopia took their first step towards collaborative proposals when they embarked on a joint rapid cash feasibility assessment in the Wollegas woredas in Oromia in March 2019 in coordination with members of the Ethiopia Cash Working Group. This led to another ECHO-funded multi-purpose cash distribution project.



Participatory targeting process conducted by CCD Ethiopia in West Wollegas zone.  
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The first cash distribution was conducted in the Wollegas zones in September 2019. To optimise effectiveness, CCD Ethiopia set up a consortium with CCD members best placed to operationalise the ECHO project based on expertise and geographical footprint. This ongoing cash delivery project in the Wollegas was later expanded by the donor to include an additional drought response in the Somali West region.

## COMMITTED COHORTS

CCD consists of 15 partners. Founding members include: ACTED, Action Against Hunger, Adeso, CARE, CRS, Concern Worldwide, DCA, Danish Refugee Council, International Rescue Committee, Mercy Corps, Norwegian Refugee Council, Oxfam, Relief International, Save the Children, and World Vision. CCD also includes extensive networks of local partners. The network is open to (and encourages) all relevant cash actors (beyond international NGOs) in a given context to join us. Members should:

- be committed to localising aid and dramatically scaling up the use of cash programming in humanitarian operations
- prioritise digital payments and access to financial services to promote financial inclusion
- aim to fundamentally change the way CVA is delivered
- dedicated to helping build a humanitarian system ready for ever-changing challenges.

Thanks to members' long-term commitment to carrying out CVA, CCD has pre-existing relationships across the globe that are being built on to strengthen the network's trust and respect at the national level and by participants. Contact CCD coordinators to find out more: [sheila.thornton@crs.org](mailto:sheila.thornton@crs.org), [j.saulle@savethechildren.org](mailto:j.saulle@savethechildren.org), or [beletemesgen@wvi.org](mailto:beletemesgen@wvi.org).

A joint emergency operation in South Gonder woreda, Ethiopia, in collaboration with CCD partners (CARE, Save the Children, World Vision) and other agencies.  
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